

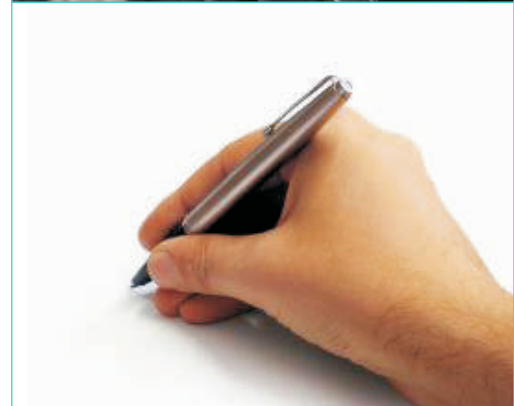


O P E N S P A C E S

# success secrets

## MASTERCLASS IN MANAGEMENT CONSULTING

A Professional Development Series  
From  
Open Spaces Consulting





"The biggest guru-mantra is:  
Never share your secrets  
with anybody."  
- Chanakya

What was the common threat that ran between a financial tycoon like Warren Buffet and the master strategist Chanakya?  
Each of these exemplary people knew the secrets of achieving success in their respective careers and applied them for the best results.

### AN OPPORTUNITY CALLED M2C

The need for expert supervision has also deepened the value of management consultants from all domains including marketing, IT, human resources, finance, business etc. The secrets of success in the profession lie not only in domain knowledge but also in consulting expertise and skills. Open spaces, the pioneer in the field of professional development, has devised the innovative Masterclass in Management Consulting (M2C) program to impart consulting skills and share the 'secrets' to succeed in a professionally challenging environment.

### BENEFITS of M2C

- Evolve from being a mere consultant to a thought leader, by getting the best knowledge and theories of management consulting.
- Learn the special insights about client-consultant relationships, from active consultants
- Create and build a network of fellow consultants and potential strategic alliances



“Management is about arranging & telling. Leadership is about nurturing & enhancing.”  
- Thomas J Peters

#### PROGRAM OBJECTIVES

M2C aims at providing a sound foundation for the consulting activities of participants by:

- Familiarizing the participants with the elements of management consulting
- Equipping current and future consultants with requisite skills
- Enhancing the degree of professional values

#### FOR WHOM?

The program is well- suited for professionals (irrespective of practice domains) who are:

- Management consultants from any stream with 2-5 years consultation experience
- New and aspiring entrants including BBA & MBA students
- Entrepreneurs who wish to offer their expertise and experience in consulting assignments

#### FACULTY PROFILE

- Experienced academicians from leading institutions
- Corporate leaders with rich industry experience
- Senior consultants who would also be assigned to each participant as their mentor for internship work



“My greatest strength as a consultant is to be ignorant and ask a few questions.”  
- Peter Drucker

#### ELIGIBILITY

- Minimum graduation with 50% passing marks
- Preference for people with 2 years working experience (not necessarily in the field of consultancy)

#### DATES, DURATION AND VENUE

- Six months weekend program with two semesters and three weeks of project work.

#### FEES

- Rs. 87,500/- Inclusive of:  
Admission fees (Non-refundable), Program fees, Project guidance and assessment, Program material charges, Examination charges, Service tax on the above and Security deposit (Refundable)

#### TO KNOW MORE

For more details on dates, course contents and to download the registration form, visit [www.openspaces.in](http://www.openspaces.in) or email [m2c@openspaces.in](mailto:m2c@openspaces.in) or call at +91 22 2640 7644 / +91 22 3082 7139

Full prospectus available on request



“If you don't know about jewelry, know the jeweler.”  
- Warren Buffett

#### ABOUT “OPEN SPACES CONSULTING” ?

Open Spaces is a consulting firm specializing in professional development, HR & OD interventions, consulting for higher education, business strategy etc. Open Spaces Consulting aims to infuse a fine balance of widespread practical market exposure and institutional education with theoretically sound approach. As a part of its ongoing commitment to bring global standards to the consulting profession in India, Open Spaces Consulting has crafted a learning experience aimed at continuing professional development for management consultants. Open spaces is the brainchild of Dr. Aneeta Madhok, the erstwhile president of Institute Of Management Consultants Of India ([www.imcindia.co.in](http://www.imcindia.co.in)) and currently the chairperson of the Professional Standards committee of the ICMCI institutes ([www.icmci.org](http://www.icmci.org)). More details on her professional achievements can be downloaded from the official website

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